



September 2019

'10% Off' Event at New Alcester Store

Leading trade retailer, Screwfix is set to officially open its new store in Alcester on Thursday 3rd October at Arden Business Centre, B49 6HW. The new branch has created 10 new jobs in the area and will help local tradespeople get what they need as quickly as possible to get the job done.

Tradespeople and serious DIYers are all invited to attend the special weekend and can demonstrate their professional skills in a free-to-enter competition. The winner will receive a £150 Screwfix gift card.

Throughout the store's celebration period from Thursday 3rd October and through the weekend until Sunday 6th October, Screwfix will offer a 10% discount on all product ranges.

Store manager, Amy Stackhouse believes the store's convenient location, wide product range and ability to provide a Click & Collect service in as little as one minute from ordering, is a real bonus to local tradespeople and DIY enthusiasts, who need to get jobs done quickly, affordably and right first time.

"I'm confident we've got a great location here in Alcester. My team and I have been getting to know local businesses and tradespeople and we look forward to supporting them in their busy lives, with a focus on customer service."

The brand's huge range of the latest innovative and affordable products and exceptional deals are also available online at www.screwfix.com, on mobiles or over the phone on 03330 112 112.

Visit Screwfix's Alcester store at: Arden Business Centre, Alcester, B49 6HW.

Monday to Friday 7am-8pm, Saturday 7am-6pm and Sunday 9am-4pm.

-ENDS-

Note to editors

About Screwfix:

Screwfix is part of Kingfisher plc, the international home improvement company, with 1,331 stores in 10 countries in Europe and Turkey. For further information go to www.kingfisher.com.

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 33,000 products over the phone, online, via their mobile or in-person from their local store.

- From power tools and work wear to cables and pipe fittings, Screwfix offers over 11,000 products available to pick up from over 640 UK stores nationwide.
- Over 33,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.
- Screwfix.com attracts over 5.8 million visits per week.
- We have over 8 million active customers a year.
- The Screwfix Click & Collect service, which enables customers to pick-up their goods in as little as one minute after ordering online or over the phone, is used more than 10 million times a year.
- UK-based Screwfix Contact Centre open 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
- See www.screwfix.com/stores for store opening information.
- Next day delivery is available within store opening hours.
- World leading customer satisfaction levels.
- Screwfix was awarded Glassdoor's Best Places to Work in 2017 and 2018.
- Screwfix was awarded Retail Week's 'Best Retailer over £250m' and 'Digital Pioneer' awards in 2018
- Screwfix was awarded Retail Week's Mark of Excellence' for Best Place to Work in 2019
- For more information about Screwfix please visit our media centre:
www.screwfixmedia.co.uk

PRESS INFORMATION:

For press enquiries, please contact:
Ian Perkins, Screwfix Press Officer, Tel: 01935 401599
ian.perkins@screwfix.com

For Advertising enquiries, please contact: Mediaenquiries@screwfix.com