January 2020

‘10% Off’ Event at New Broughton Astley Store

- **14 new jobs created in the area**
- **10% off everything between Thursday 30th January and Sunday 2nd February**
- **£150 voucher up for grabs in free competition**

Leading trade retailer, Screwfix opens its new store in Broughton Astley on Thursday 30th January on Estley Green Business Park, Box Road, LE9 6TJ. The new store has created 14 new jobs in the area and will help local tradespeople get what they need, when they need it, to get the job done.

Tradespeople and serious DIYers are all invited to attend the special weekend and can demonstrate their professional skills in a free-to-enter competition. The winner will receive a £150 Screwfix gift card.

Throughout the store’s weekend celebration period from Thursday 30th January until Sunday 2nd February, Screwfix will offer 10% off all product ranges.

Store manager, Rob Harper believes the store’s convenient location, wide product range and Click & Collect service is a real bonus to local tradespeople and DIY enthusiasts, who need to get jobs done quickly, affordably and right first time.

“We’ve got a great location here in Broughton Astley. Our team have been getting to know local businesses and tradespeople and we can’t wait to support them in their busy lives by being here when they need us.”

Screwfix’s huge range of the latest industry-leading products and exceptional deals are also available online at www.screwfix.com or over the phone on 03330 112 112.

Qualified tradespeople can apply for a Plumbfix or Electricfix account and get access to a dedicated trade team, credit facility and many more benefits. For more information visit the Broughton Astley store.

Visit Screwfix's Broughton Astley store at: Estley Green Business Park, Box Road, Broughton Astley, LE9 6TJ

Monday to Friday 7am-8pm, Saturday 7am-6pm and Sunday 9am-4pm.

-ENDS-

Note to editors

About Screwfix:

Screwfix is part of Kingfisher plc, the international home improvement company with over 1,300 stores in 9 countries across Europe, Russia and Turkey, supported by a team of over 77,000 colleagues. It operates under retail brands including B&Q, Castorama, Brico Dépôt, Screwfix and Koçtaş. It offers home improvement products and services to nearly six million consumers and trade professionals who shop in its stores and through its digital channels every week.

It believes everyone should have a home they feel good about, so its purpose is to make home improvement accessible for everyone. www.kingfisher.com

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 33,000 products over the phone, online, via their mobile or in-person from their local store.

- From power tools and work wear to cables and pipe fittings, Screwfix offers over 11,000 products available to pick up from over 650 UK stores nationwide.
- Over 33,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.
- Screwfix.com attracts over 5.8 million visits per week.
- We have over 8 million active customers a year.

- The Screwfix Click & Collect service, which enables customers to pick-up their goods in as little as one minute after ordering online or over the phone, is used more than 10 million times a year.
- UK-based Screwfix Contact Centre open 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
- See www.screwfix.com/stores for store opening information.
- Next day delivery is available within store opening hours.
- World leading customer satisfaction levels.
- Screwfix was awarded Glassdoor's Best Places to Work in 2017 and 2018.
- Screwfix was awarded Retail Week's 'Best Retailer over £250m' and 'Digital Pioneer' awards in 2018
- Screwfix was awarded in the A-Z of Recognised Retailers in the Retail Top 100 Movers & Shakers Report 2019
- Screwfix was awarded Retail Week's Mark of Excellence' for Best Place to Work in 2019
- The Screwfix and Wincanton team came highly commended in the Chep Award for Supply Chain Strategy and Design at the Logistics Manager Supply Chain Excellence Awards 2019.
- For more information about Screwfix please visit our media centre: www.screwfixmedia.co.uk

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