



**APPRENTICE FROM CARDIFF IS THE BEST IN THE NATION!**

**KAIDEN ASHUN WINS NATIONAL SCREWFIX TRADE APPRENTICE COMPETITION!**

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- **Kaiden Ashun is this year's champion in the Screwfix Trade Apprentice Competition**
  - **He was awarded the title after a national virtual final**
  - **He now receives the ultimate prize to kick-start his career – a trade bundle worth £10,000**
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An electrotechnical installations apprentice from Cardiff has been crowned this year's winner of the Screwfix Trade Apprentice 2021 competition.

Kaiden Ashun, 21, took part in a digital final (22/23 April) alongside nine other finalists. He impressed a panel of industry experts including representatives from the NICEIC, CIPHE, FMB and Screwfix Top Tradesperson 2019, Darren McGhee to win the accolade.

Kaiden demonstrated an entrepreneurial nature, passion for a future in the trade and a desire to keep on upskilling to impress the judges. He also discussed how he wanted to help encourage others to take on an apprenticeship and wants to be an ambassador for the trade.

It was a tough decision for the judges to select their winner but Kaiden came out top and was awarded with the title and ultimate trade bundle worth £10,000. This includes everything a future tradesperson may need to kick-start their career, including £5,000 of tools, a £3,000 training budget and £2,000 worth of technology.

Kaiden, who is studying towards is studying towards an electrotechnical installations qualification at Cardiff and Vale College, says: "I couldn't believe it when I was named the winner at the final. All the finalists were so brilliant that I knew it was going to be a tough competition.

“My whole family is in the trade and it’s a great job to get into as you can be your own boss and get great satisfaction from a job well done and a happy customer. I have already designed a logo and branding for my company when I’m ready to go it alone, and this prize and title will really set me up for a great career!”

Simon Jackson, Screwfix Customer and Digital Director, said: “I’m delighted that Kaiden is our winner this year. He is an example of everything we look for in this competition – professionalism, ambition, and a desire to raise awareness amongst others about the benefits of apprenticeships and a future career in the trade.

“This year we received over 2000 entries – the most we have ever received in this competition – and it’s not an easy feat to get through to the final, let alone win. Kaiden has a promising career ahead of him, along with our other worthy finalists and I can’t wait to see how they progress.”

Not only did Kaiden win the ultimate prize bundle, but his college has also received a £2000 donation from Screwfix to go towards helping other young apprentices to study their trade.

Another electrical engineering apprentice was also awarded a runner’s up prize this year. Holly Overfield, 19, from Abertillery was also recognised for her drive to succeed no matter what life throws at you.

To find out more on the Trade Apprentice competition, please visit [www.screwfix.com/sfta](http://www.screwfix.com/sfta).

**-ENDS-**

#### **About Screwfix:**

Screwfix is part of Kingfisher plc, the international home improvement company with approximately 1,380 stores, supported by a team of 79,000 colleagues. We operate in eight countries across Europe under retail banners including B&Q, Castorama, Brico Dépôt, Screwfix, TradePoint and Koçtaş. We offer home improvement products and services to consumers and trade professionals who shop in our stores and via our e-commerce channels. At Kingfisher, our purpose is to help make better homes accessible for everyone.

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 33,000 products over the phone, online, via their mobile or in-person from their local store.

- From power tools and work wear to cables and pipe fittings, Screwfix offers over 10,000 products available to pick up from over 700 UK stores nationwide.
- Over 33,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.\*
- Screwfix.com attracts over 6 million visits per week.
- We have over 10 million active customers a year.
- The Screwfix Click & Collect service, which enables customers to pick-up their goods in as little as one minute after ordering online or over the phone, is used more than 10 million times a year.\*
- UK-based Screwfix Contact Centre open 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
- See [www.screwfix.com/stores](http://www.screwfix.com/stores) for store opening information.
- Next day delivery is available within store opening hours.\*
- World leading customer satisfaction levels.
- Screwfix was awarded in the A-Z of Recognised Retailers in the Retail Top 100 Movers & Shakers Report 2019
- Screwfix was awarded Retail Week's Mark of Excellence' for Best Place to Work in 2019
- Screwfix won the Pennies Outstanding Achievement award in 2020
- The Wincanton for Screwfix team won the Operational Excellence Award at the Motor Transport Awards 2020.
- The Screwfix and Wincanton team came highly commended in the **Chep Award for Supply Chain Strategy and Design** at the Logistics Manager Supply Chain Excellence Awards 2019.
- For more information please visit the Screwfix Media Centre: [www.screwfixmedia.com](http://www.screwfixmedia.com)

\*Please see Screwfix.com for our latest service updates.

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