

May 2018

**Bayswater to welcome new Screwfix store**

Leading trade retailer, Screwfix is set to open its first store in Bayswater on Thursday 10th May at 107 Queensway, W2 4SJ. The new branch will create 13 new jobs in the area and will help local tradespeople get what they need as quickly as possible to get the job done.

Screwfix’s new Bayswater Store Manager, Chelsey Tverdon is proud of the contributions the new store has made to employment figures in the region: “We’ve created 13 new jobs and employed people from around the Bayswater area. Our new team includes people with all different levels of experience, focused on providing superb customer service to meet the needs of our busy trade customers. Everyone here is really looking forward to the store opening.”

Throughout the store’s launch celebration period from Thursday 10th May and through the weekend until Sunday 13th May, Screwfix will offer a 10% discount on all product ranges.

Chelsey believes the store’s convenient location, extensive product range and ability to provide a Click & Collect service in as little as one minute from ordering, will be a real bonus to local tradespeople and DIY enthusiasts who need to get back to their jobs. Plus, the new store format is designed to increase convenience with more till points, an ‘L’-shaped counter and digital browsers.

“I’m confident we’ve got a great location here in Bayswater. My team and I have already been getting to know local businesses and tradespeople and look forward to working with these hardworking, friendly people.”

The brand’s huge range of the latest innovative and affordable products and exceptional deals are also available online at [www.screwfix.com](http://www.screwfix.com), on Screwfix’s mobile site or over the phone on 03330 112 112.

Visit Screwfix’s Bayswater store at: 107 Queensway, W2 4SJ, Monday to Friday 6am-10pm, Saturday 7am-6pm and Sunday 9am-4pm.

**-ENDS-**

**Note to editors**

**About Screwfix:**

Screwfix is part of Kingfisher plc, the international home improvement company, with nearly 1,200 stores in 10 countries in Europe, Russia and Turkey. For further information go to [www.kingfisher.com](http://www.kingfisher.com).

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 30,000 products over the phone, online, via their mobile or in-person from their local store.

* From power tools and work wear to cables and pipe fittings, Screwfix offers over 11,000 products available to pick up from over 570 stores nationwide. Our full range of over 30,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.
* Screwfix.com attracts 2.6 million unique visitors per week.
* The Screwfix Click & Collect service means customers can conveniently purchase supplies online or over the phone and then collect from the store in as little as one minute.
* Customers can call the UK-based Screwfix Contact Centre 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
* UK stores are open 7 days a week, from 7am – 8pm Weekdays, 7am – 6pm Saturdays and 9am – 4pm Sundays. Excludes selected stores. See [www.screwfix.com/stores](http://www.screwfix.com/stores) for details.
* London stores are open from 6am – 10pm on weekdays
* In 2016, Screwfix sales surpassed £1bn for the first time
* World leading customer satisfaction levels.
* Screwfix was awarded Retail Week’s Customer Experience Initiative in 2017.
* Screwfix was awarded 2nd place in Retail Week’s Best Employer Rankings in 2017.
* Screwfix was awarded South West Contact Centre Forum’s Large Contact Centre of the Year Award in 2017. Screwfix was awarded Glassdoor’s Best Places to Work in 2017 and 2018.
* Screwfix was awarded Retail Week’s ‘Best Retailer over £250m’ and ‘Digital Pioneer’ awards in 2018
* For more information about Screwfix please visit our media centre: [www.screwfixmedia.co.uk](http://www.screwfixmedia.co.uk)

**PRESS information:**

For more information, please contact:

Screwfix Press Office

Tel: 01935 441706

E: Danielle.Sweet@screwfix.com