

MARCH 2018

**Chelmsford’s second Screwfix store to officially open in March**

Omni-channel retailer Screwfix is to officially open its second store in Chelmsford on Thursday 15th March 2018 at Chelmsford Trade Park. The new branch is building on the success at Chelmsford – Northumberland Court store.

Screwfix’s new Chelmsford - Westway Store Manager, Ian Stanley is proud of the contribution the new store has made to local employment figures in the area. “We’ve created 10 brand new vacancies and have employed local people from around the Chelmsford area. Our new team includes people of all ages and levels of experience, but the most important requirement is that they have the right attitude and can offer superb customer service. Everyone here is really looking forward to the store opening.”

Tradespeople and DIYers are all invited to attend the new Screwfix store opening at Chelmsford Trade Park, where they can also demonstrate their skills in a free-to-enter competition. The winner will receive a 40in smart TV.

Throughout the store’s launch celebration period from Thursday 15th March and into the weekend until Sunday 18th March 2018, all product ranges within the Chelmsford - Westway store will carry a 10% discount and there will be product demonstrations taking place on the Thursday and Friday from Dewalt.

Ian believes that the store’s convenient location and the ability to provide a Click and Collect service in as little as one minute of ordering will be a real bonus to local tradespeople and DIY enthusiasts.

“I’m confident that we’ve got a great location here at the Chelmsford - Westway store. My team and I have already been out and about getting to know local businesses and tradesmen and we’ve been really pleased with how supportive everybody has been.

“At Screwfix we pride ourselves on meeting the needs of today’s busy tradesmen and DIY enthusiasts with a speedy, reliable and convenient service, plus quality value-for-money products. By opening a second store here in Chelmsford we are able to provide our customers with even more opportunities to conveniently pick up the supplies they need for the job.”

The brand’s huge range of products and exceptional deals are also available online at [www.screwfix.com](http://www.screwfix.com), on Screwfix’s mobile site or over the phone on 03330 112 112.

Visit Screwfix’s new Chelmsford – Westway store at: Chelmsford Trade Park, Westway, Chelmsford, Essex CM1 3BH Monday to Friday 7am-8pm, Saturday 7am-6pm and Sunday 9am-4pm.

**-ENDS-**

**Note to editors**

**About Screwfix:**

Screwfix is part of Kingfisher plc, the international home improvement company, with nearly 1,200 stores in 10 countries in Europe, Russia and Turkey. For further information go to [www.kingfisher.com](http://www.kingfisher.com).

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 30,000 products over the phone, online, via their mobile or in-person from their local store.

* From power tools and work wear to cables and pipe fittings, Screwfix offers over 11,000 products available to pick up from over 570 stores nationwide. Our full range of over 30,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.
* Screwfix.com attracts 2.6 million unique visitors per week.
* The Screwfix Click & Collect service means customers can conveniently purchase supplies online or over the phone and then collect from the store in as little as one minute.
* Customers can call the UK-based Screwfix Contact Centre 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
* UK stores are open 7 days a week, from 7am – 8pm Weekdays, 7am – 6pm Saturdays and 9am – 4pm Sundays. Excludes selected stores. See [www.screwfix.com/stores](http://www.screwfix.com/stores) for details.
* London store are open from 6am – 10pm on weekdays
* World leading customer satisfaction levels.
* Screwfix was voted the 5th highest rated UK company for work-life balance by Glassdoor Employees' Choice Awards in 2016.
* Screwfix was awarded Glassdoor’s Best Places to Work in 2017 and 2018.
* Screwfix was awarded Retail Week’s Customer Experience Initiative in 2017.
* In 2016, Screwfix sales surpassed £1bn for the first time.
* Screwfix was awarded 2nd place in Retail Week’s Best Employer Rankings in 2017.
* Screwfix was awarded South West Contact Centre Forum’s Large Contact Centre of the Year Award in 2017.
* For more information about Screwfix please visit our media centre: [www.screwfixmedia.co.uk](http://www.screwfixmedia.co.uk)

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