



### **Electricfix are the complete solution for electricians**

Electricfix offers the full solution to electricians across the UK with 97% of the UK population within a 30-minute drive of a store. The breadth of availability makes it much more than convenience for electricians, with the products they need now and the products they'll need later.

Offering a range of more than 8000 specialist electrical products, in stock at more than 650 stores across the UK and Northern Ireland, an Electricfix account provides security, convenience and value for customers. Account holders have access to a dedicated trade counter in Screwfix stores, where staff will be on hand to support alongside a free cuppa on arrival.

Industry leading brands such as Schneider, Eaton, AICO and Crabtree are available at preferential prices in as little as a minute with click and collect, and next day delivery to site or store.

Beyond an electrician's everyday needs comes the access to the whole range of omnichannel retailer Screwfix's 33,000 products, from power tools and hand tools to safety and workwear.

### **Here when you need them, Electricfix will help you complete any job**

Imagine a world where you can buy all the hand tools, power tools, workwear and many other products that you require as an electrician alongside all of the essential products to complete your jobs. Now add, low fixed trade prices, 650+ stores open early till late and Click & Collect in less than 1 minute...

Screwfix have been operating 'Electricfix', their separate proposition for Electrical professionals, for over 10 years now and with one clear mission: to help professional Electricians get their jobs done.

Electricfix has gone from strength to strength over the last decade with more trade trusted brands joining the catalogue, extended product ranges and enhanced service levels.

Customers still get all the advantages of shopping with the huge omnichannel Screwfix brand.

The Electricians that have registered with Electricfix enjoy their own dedicated trade counters and teams. Over the years Screwfix have continually invested in their teams to deliver a level of service that is designed to support electricians to complete jobs of all sizes.

As you would expect an Electricfix account offers customers industry leading credit facilities, direct to site deliveries, and bulk buy Savings...and don't forget a free cuppa whenever customers visit their local trade counter.

The breadth of electrical essentials Electricfix offers is ever-expanding. Leading industry brands like Schneider, Eaton, Crabtree, Deta, Aico and Megger are catalogue staples that accompany a wide and diverse range. From wiring accessories, glands and cable management to pushbutton controls, cable (Installation, SWA & Data) 3-Phase distribution and enclosures.

In stock and available in more than 650 trade counters, electricians can buy Single Phase circuit protection in populated and unpopulated configurations with SPDs and AFDDs available for 18<sup>th</sup> edition compliance. With access to the top brands Electricfix has regular competitions. For example, until the end of 2019, with any purchase of a populated British General board there is a chance to win a custom transit van.

Wiring accessories are in large supply with a product portfolio of more than 2,000. Including domestic, modular and grid, Part M, metal clad and weatherproof, Electricfix has the electricians' go-to brands such as MK and LAP. The market's first USB socket with one Type A port and one Type C port, which offers up to 10-times faster charging, has recently been launched. Alongside the already market-leading 3.1A power USB sockets and Wi-Fi extender sockets that boost signal around the home, it's a welcome addition to a range of products for modern households.

The industrial range available is steadily expanding with 3-phase, switch disconnectors and enclosures all available from Eaton, Wylex, Hylec and Chint. There have been recent additions to the range of push button controls and rotary isolators from Eaton and Hylec. 110V, 230V and 415V industrial plugs and sockets from ABB and on-site transformers are available in-store from the UK-based company Carrol & Meynell.

There's a growing market of electric boilers and Electricfix offers two types. The range of Amptec compact electric flow boilers from Heatrae Sadia for both pressurised and open vented systems are suitable underfloor heating applications or standard central heating systems. Strom's electric boilers are more efficient than gas equivalents as they lose little

heat when generating hot water. They are available as single or 3 phase system boilers which have no carbon monoxide output. They don't require a flue and are suitable for use with solar panels which is important in an increasingly environmentally conscious society.

Electricfix has extended their commercial lighting ranges, and now offer a broad range of premium brands, including Aurora, Luceco and Robus. They also have great value in bulk buys from LAP, including 10 packs of integrated downlights and 50 pack GU10s.

Alongside the expansive range of electrical products, customers can purchase from the comprehensive range of power tools and hand tools from DeWalt, Milwaukee and CK. Leading showers from Mira, Triton, Aqualisa and exclusive ranges that are suitable for all installations are stocked in all Screwfix stores alongside multimeters, PAT testers, multifunction testers and more from trade-trusted brands.

Chris Wells, the Electrical Category Manager at Screwfix said: "Our aim at Screwfix is to ensure we offer our busy tradespeople with the right products, at the right place, at the right time. Our Electricfix proposition allows Electricians to purchase the products they need to complete their jobs from start to finish".

"Our dedicated trade counters for electricians allow us to have a chat over a cuppa, get to know you face-to-face and get the industry leading products you need now and later. We're open early until late seven days a week."

Pop in to your local Screwfix store for a chat about opening an Electricfix account or meet members of the Electricfix Team at Elexshow or Sandown Park on the 7<sup>th</sup> and 8<sup>th</sup> of November.

**-ENDS-**

### **About Screwfix:**

Screwfix is part of Kingfisher plc, the international home improvement company, with 1,331 stores in 10 countries in Europe and Turkey. For further information go to [www.kingfisher.com](http://www.kingfisher.com).

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 33,000 products over the phone, online, via their mobile or in-person from their local store.

- From power tools and work wear to cables and pipe fittings, Screwfix offers over 11,000 products available to pick up from over 640 UK stores nationwide.
- Over 33,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.

- Screwfix.com attracts over 5.8 million visits per week.
- We have over 8 million active customers a year.
- The Screwfix Click & Collect service, which enables customers to pick-up their goods in as little as one minute after ordering online or over the phone, is used more than 10 million times a year.
- UK-based Screwfix Contact Centre open 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
- See [www.screwfix.com/stores](http://www.screwfix.com/stores) for store opening information.
- Next day delivery is available within store opening hours.
- World leading customer satisfaction levels.
- Screwfix was awarded Glassdoor's Best Places to Work in 2017 and 2018.
- Screwfix was awarded Retail Week's 'Best Retailer over £250m' and 'Digital Pioneer' awards in 2018
- Screwfix was awarded Retail Week's Mark of Excellence' for Best Place to Work in 2019
- For more information about Screwfix please visit our media centre:  
[www.screwfixmedia.co.uk](http://www.screwfixmedia.co.uk)

## **PRESS INFORMATION:**

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