

# ecn

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# ELECTRICFIX IS THE COMPLETE SOLUTION FOR ELECTRICIANS



Part of the **Screwfix** brand, Electricfix has delivered quality tools to electricians for the past decade. In addition to an increasingly wide range of products, account holders also benefit from exceptional customer service.

Electricfix offers the full solution to electricians across the UK, with 97% of the UK population within a 30-minute drive of a store. The breadth of availability makes it much more than convenience for electricians, with the products they need now and the products they'll need later.

Offering a range of more than 8,000 specialist electrical products, in stock at

more than 650 stores across the UK and Northern Ireland, an Electricfix account provides security, convenience and value for customers. Account holders have access to a dedicated trade counter in Screwfix stores, where staff will be on hand to support alongside a free cup of tea on arrival.

Industry leading brands such as

Schneider, Eaton, Aico and Crabtree are available at preferential prices in as little as a minute with click and collect, and next day delivery to site or store.

Beyond an electrician's everyday needs comes the access to the whole range of omnichannel retailer Screwfix's 33,000 products, from power tools and hand tools to safety and workwear.

**Turn to page 12  
for the full story.**

# ELECTRICFIX - HERE WHEN YOU NEED THEM

*Electricfix, a separate proposition for electrical professionals offered by Screwfix, has been supplying a definitive range of tools for the past decade. Here's a look at the vast range that ensures electricians get their jobs done.*

Imagine a world where you can buy all the hand tools, power tools, workwear and many other products that you require as an electrician alongside all of the essential products to complete your jobs. Now add low fixed trade prices, 650 plus stores open early until late, and click and collect in less than one minute.

Screwfix has been operating 'Electricfix', its separate proposition for electrical professionals, for over 10 years now. It has one clear mission: to help professional electricians get their jobs done.

Electricfix has gone from strength to strength over the last decade, with more trade trusted brands joining the catalogue, extended product ranges and enhanced service levels. Customers still get all the advantages of shopping with the huge omnichannel Screwfix brand.

The electricians that have registered with Electricfix enjoy their own dedicated trade counters and teams. Over the years, Screwfix has continually invested in its teams to deliver a level of service that is designed to support electricians to complete jobs of all sizes.

As you would expect, an Electricfix account offers customers industry-leading credit facilities, direct to site deliveries, and bulk buy savings – and don't forget, a free cup of tea whenever customers visit their local trade counter.

## Electrical essentials

The breadth of electrical essentials Electricfix offers is ever-expanding. Leading industry brands like Schneider, Eaton, Crabtree, Deta, Aico and Megger are catalogue staples that accompany a wide and diverse range. From wiring accessories, glands and cable management to pushbutton controls, cable (installation, SWA and data) three-phase distribution and enclosures.

In stock, and available at more than 650 trade counters, electricians can buy single phase circuit protection in populated and unpopulated configurations, with SPDs and AFDDs available for 18th Edition compliance. With access to the top brands,

Electricfix also has regular competitions. For example, until the end of 2019, with any purchase of a populated British General board, there is a chance to win a custom transit van.

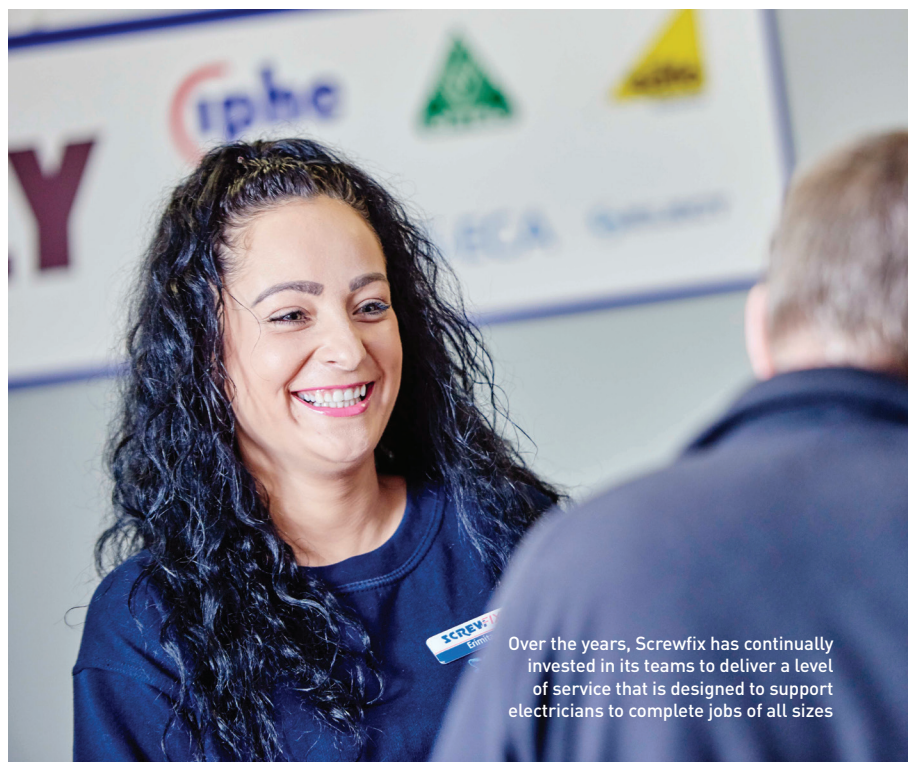
Wiring accessories are in large supply, with a product portfolio of more than 2,000. Including domestic, modular and grid, Part M, metal clad and weatherproof, Electricfix has the electricians' go to brands, such as MK and LAP. The market's first USB socket with one Type A port and one Type C port, which offers up to ten times faster charging, has recently been launched. Alongside the already market-leading 3.1A power USB sockets and Wi-Fi extender sockets that boost signal around the home, it's a welcome addition to a range of products for modern households.

The industrial range available is steadily expanding with three-phase, switch disconnectors and enclosures all available from Eaton, Wylex, Hylec and Chint. There have been recent additions to the range of push button controls and rotary isolators from Eaton and Hylec. 110V, 230V and 415V industrial plugs and sockets from ABB and on-site transformers are available in-store from the UK-based company Carrol & Meynell.

## Electric boilers, commercial lighting and tools

There's a growing market of electric boilers, and Electricfix offers two types. The range of Amptec compact electric flow boilers from Heatrae Sadia for both pressurised and open vented systems are suitable underfloor heating applications or standard central heating systems. Strom's electric boilers are more efficient than gas equivalents,

***"Electricfix has gone from strength to strength over the last decade, with more trade trusted brands joining the catalogue, extended product ranges and enhanced service levels."***



Over the years, Screwfix has continually invested in its teams to deliver a level of service that is designed to support electricians to complete jobs of all sizes

as they lose little heat when generating hot water. They are available as single or three-phase system boilers which have no carbon monoxide output. They don't require a flue and are suitable for use with solar panels, which is important in an increasingly environmentally conscious society.

Electricfix has extended its commercial lighting ranges, and now offers a broad range of premium brands, including Aurora, Luceco and Robus. It also has great value in bulk buys from LAP, including 10 packs of integrated downlights and 50 pack GU10s.

Alongside the expansive range of electrical products, customers can purchase from the comprehensive range of power tools and hand tools from DeWalt, Milwaukee and CK. Leading showers from Mira, Triton, Aqualisa and exclusive ranges that are suitable for all installations are stocked in all Screwfix stores alongside multimeters, PAT testers, multifunction testers and more from trade-trusted brands.

## The exact products that electricians require

Chris Wells, the Electrical Category Manager at Screwfix, says, "Our aim at Screwfix is to ensure we offer our busy tradespeople with the right products, at the right place, at the right time. Our Electricfix proposition allows electricians to purchase the products they need to complete their jobs from start to finish.

"Our dedicated trade counters for electricians allow us to have a chat over a cup of tea, get to know you face-to-face, and get the industry-leading products you need now and later. We're open early until late, seven days a week."

Pop in to your local Screwfix store for a chat about opening an Electricfix account or meet members of the Electricfix Team at Elexshow or Sandown Park on November 7-8.

**Screwfix, [screwfix.com](https://www.screwfix.com)**



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