

<b>PRESS RELEASE FOR ISSUE TO:</b>	Electrical & wider construction trade media + sustainability trade media
<b>WITH/WITHOUT PHOTOGRAPH:</b>	With – product shot
<b>FOR ISSUE ON:</b>	TBC by client
<b>FOR APPROVAL BY:</b>	IP
<b>DEADLINE FOR APPROVAL:</b>	April
<b>CONTEXT:</b>	Press release to support LAP sustainable packaging announcement



### **LAP electrical range now available from Screwfix with 100% recyclable packaging**

The LAP electrical range of switches and sockets exclusively available from Screwfix now features new 100% recyclable packaging.

The new packaging is part of a sustainability drive by the retailer designed to provide tradespeople with great quality, affordable, and sustainable products.

Starting with the new range of 120 switches and sockets and soon to include the lighting range, not only is the new packaging 100% recyclable and plastic-free, but it also uses sustainably sourced paper and board – containing a minimum of 50% post-consumer recycled fibre\*. This is alongside water-based inks and varnishes, which do not affect the recycling processes, and a vegetable-based adhesive which is biodegradable.

LAP switches and socket packaging can be fully recycled using standard kerbside recycling schemes and is completely free of plastic, making it easier for customers to avoid sending any waste to landfill, in line with the Screwfix objective of achieving zero waste to landfill from company activities.

**Matt Compton, Screwfix Trading Director, commented:** “As we work to accelerate our sustainability strategy, the work to improve our LAP packaging range is a fantastic step forward on our sustainability journey. We recognise there is still work to be done and our

strategy will lead to further improvements in the sustainability of our products, packaging and operational activities, which will in turn help us to achieve our responsible business ambitions.”

For more information on Screwfix’s range of products, visit [www.screwfix.com](http://www.screwfix.com).

**-ENDS-**

**Notes:**

\*[https://www.ecoproducts.com/post-consumer\\_recycled\\_fiber.html](https://www.ecoproducts.com/post-consumer_recycled_fiber.html)

**About Screwfix:**

Screwfix is part of Kingfisher plc, the international home improvement company with over 1,380 stores, supported by a team of 80,000 colleagues. Kingfisher operates in eight countries across Europe under retail banners including B&Q, Castorama, Brico Dépôt, Screwfix, TradePoint and Koçtaş, which offer home improvement products and services to consumers and trade professionals who shop in our stores and via our e-commerce channels.

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 33,000 products over the phone, online, via their mobile or in-person from their local store.

- From power tools and work wear to cables and pipe fittings, Screwfix offers over 10,000 products available to pick up from over 700 UK stores nationwide.
- Over 33,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.\*
- Screwfix.com attracts over 6 million visits per week.
- We have over 10 million active customers a year.
- The Screwfix Click & Collect service, which enables customers to pick-up their goods in as little as one minute after ordering online or over the phone, is used more than 10 million times a year.\*
- UK-based Screwfix Contact Centre open 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
- See [www.screwfix.com/stores](http://www.screwfix.com/stores) for store opening information.
- Next day delivery is available within store opening hours.\*
- World leading customer satisfaction levels.

- Screwfix was awarded in the A-Z of Recognised Retailers in the Retail Top 100 Movers & Shakers Report 2019
- Screwfix was awarded Retail Week's Mark of Excellence' for Best Place to Work in 2019
- Screwfix won the Pennies Outstanding Achievement award in 2020
- The Wincanton for Screwfix team won the Operational Excellence Award at the Motor Transport Awards 2020.
- The Screwfix and Wincanton team came highly commended in the Chep Award for Supply Chain Strategy and Design at the Logistics Manager Supply Chain Excellence Awards 2019.
- For more information please visit the Screwfix Media Centre: [www.screwfixmedia.com](http://www.screwfixmedia.com)

\*Please see Screwfix.com for our latest service updates.

#### **PRESS INFORMATION:**

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