



February 2020

### **Rowley Regis celebrates new Screwfix store opening**

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- **8 jobs created as new Screwfix store opens in Rowley Regis**
  - **Local Charities encouraged to apply for funding from The Screwfix Foundation**
  - **Visit Screwfix's Rowley Regis store at Phoenix Park, Station Road, Rowley Regis, B65 0LJ, Monday to Friday 7am-8pm, Saturday 7am-6pm and Sunday 9am-4pm.**
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Screwfix is celebrating the successful launch of its latest store at Phoenix Park, B65 0LJ. The new store officially opened its doors on Thursday 6<sup>th</sup> February with hundreds of eager customers ready to stock up on the latest tools and trade essentials.

The Rowley Regis Screwfix store is part of the company's growing network of over 650 stores nationwide, meaning 97% of the UK population is within a 30-minute drive of a store. Open seven days a week from 7am Monday to Saturday, the store also provides a convenient Click & Collect service that is available at all Screwfix locations. Using this service, customers can order their goods online or over the phone and pick them up from a store in as little as one minute.

Screwfix's Rowley Regis Store Manager, Paula Perks, said: "We chose to open a new store in Rowley Regis to better meet the needs of the local tradespeople. Many of our new customers previously shopped with Screwfix at our Halesowen and West Bromwich stores, so we're delighted to bring Screwfix even closer to them for greater convenience.

"Our celebration weekend, which ran from Thursday 6<sup>th</sup> until Sunday 9<sup>th</sup> February, attracted hundreds of customers. We have received fantastic support from local homes and from the

local community and are looking forward to supporting more busy tradespeople and serious DIYers in Rowley Regis.”

The Screwfix Foundation, has donated more than £4m to local charities and community projects enabling them to fix, repair or maintain facilities. Screwfix staff are directly involved in helping community projects and host charity fundraising events within the stores.

Rowley Regis local registered charities are welcome to apply for funding from The Screwfix Foundation by visiting Rowley Regis Screwfix branch to pick up a Screwfix Foundation leaflet for more information. Alternatively, they can download an application form from [www.screwfixfoundation.com](http://www.screwfixfoundation.com)

Qualified tradespeople can apply for a Plumbfix or Electricfix account and get access to a dedicated trade team, credit facility and many more benefits. For more information visit the Rowley Regis store.

Visit Screwfix’s Rowley Regis store at Phoenix Park, Station Road, Rowley Regis, B65 0LJ, Monday to Friday 7am-8pm, Saturday 7am-6pm and Sunday 9am-4pm.

The brand’s huge range of products and exceptional deals are also available online at [www.screwfix.com](http://www.screwfix.com), or over the phone on 03330 112 112.

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### **Note to editors**

#### **About Screwfix:**

Screwfix is part of Kingfisher plc, the international home improvement company with over 1,300 stores in 9 countries across Europe, Russia and Turkey, supported by a team of over 77,000 colleagues. It operates under retail brands including B&Q, Castorama, Brico Dépôt, Screwfix and Koçtaş. It offers home improvement products and services to nearly six million consumers and trade professionals who shop in its stores and through its digital channels every week.

It believes everyone should have a home they feel good about, so its purpose is to make home improvement accessible for everyone. [www.kingfisher.com](http://www.kingfisher.com)

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 33,000 products over the phone, online, via their mobile or in-person from their local store.

- From power tools and work wear to cables and pipe fittings, Screwfix offers over 11,000 products available to pick up from over 650 UK stores nationwide.
- Over 33,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.
- Screwfix.com attracts over 5.8 million visits per week.
- We have over 8 million active customers a year.
- The Screwfix Click & Collect service, which enables customers to pick-up their goods in as little as one minute after ordering online or over the phone, is used more than 10 million times a year.
- UK-based Screwfix Contact Centre open 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
- See [www.screwfix.com/stores](http://www.screwfix.com/stores) for store opening information.
- Next day delivery is available within store opening hours.
- World leading customer satisfaction levels.
- Screwfix was awarded Glassdoor's Best Places to Work in 2017 and 2018.
- Screwfix was awarded Retail Week's 'Best Retailer over £250m' and 'Digital Pioneer' awards in 2018
- Screwfix was awarded in the A-Z of Recognised Retailers in the Retail Top 100 Movers & Shakers Report 2019
- Screwfix was awarded Retail Week's 'Mark of Excellence' for Best Place to Work in 2019
- The Screwfix and Wincanton team came highly commended in the Chep Award for Supply Chain Strategy and Design at the Logistics Manager Supply Chain Excellence Awards 2019.
- For more information about Screwfix please visit our media centre:  
[www.screwfixmedia.co.uk](http://www.screwfixmedia.co.uk)

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