



Screwfix celebrates 40th birthday with a £40k giveaway!

Screwfix have given a customer the gift of a lifetime to celebrate the omnichannel retailer's 40th birthday.

Celebrating being trusted by the trade for 40 years, Screwfix ran a 'Ruby Ticket' campaign and gave away over 200 prizes to their customers in a seven-day bonanza.

Customers who shopped in-store during the first week of October were all given scratch cards with their purchases and a customer who picked up a click and collect order from Screwfix's Amersham store has taken home the life-changing prize of £40k.

The winner said: "I am forever grateful to Screwfix for giving me an opportunity to win a life changing amount of money. The £40k will go towards a deposit for my first home.

Everyone in the Amersham store were all genuinely so excited for me and they shared the happiest day of my life to date! Thank you Screwfix!"

Caroline Welsh, Director of Brand Marketing said: "To give away this amazing prize is our honour. Our 40th Birthday is a celebration for our customers, and we're delighted to reward them for their loyalty with this campaign."

Screwfix offers over 33,000 products available to pick up from over 640 stores nationwide and with the Screwfix Click & Collect service, customers can pick-up their goods in as little as one minute after ordering.

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About Screwfix:

Screwfix is part of Kingfisher plc, the international home improvement company, with 1,331 stores in 10 countries in Europe and Turkey. For further information go to www.kingfisher.com.

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 33,000 products over the phone, online, via their mobile or in-person from their local store.

- From power tools and work wear to cables and pipe fittings, Screwfix offers over 11,000 products available to pick up from over 640 UK stores nationwide.
- Over 33,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.
- Screwfix.com attracts over 5.8 million visits per week.
- We have over 8 million active customers a year.
- The Screwfix Click & Collect service, which enables customers to pick-up their goods in as little as one minute after ordering online or over the phone, is used more than 10 million times a year.
- UK-based Screwfix Contact Centre open 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
- See www.screwfix.com/stores for store opening information.
- Next day delivery is available within store opening hours.
- World leading customer satisfaction levels.
- Screwfix was awarded Glassdoor's Best Places to Work in 2017 and 2018.
- Screwfix was awarded Retail Week's 'Best Retailer over £250m' and 'Digital Pioneer' awards in 2018
- Screwfix was awarded Retail Week's Mark of Excellence' for Best Place to Work in 2019
- For more information about Screwfix please visit our media centre:
www.screwfixmedia.co.uk

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