

Monday 8 March 2021



# WE DO THE PRICE CHECKING, SO YOU DON'T HAVE TO!

Our Price Checked products offer market leading prices on everyday essentials. Just look for the tick and take your pick!

"Price Checked" applies to selected products, search Price Check at Screwfix.com for details. Products marked as Price Checked are checked daily against various retailers. Prices are subject to change, at the discretion of Screwfix.

### Screwfix Launches Price Checked

### We do the price checking so you don't have to!

Screwfix has launched Price Checked to give its busy tradespeople the best deals on essential products.

Priced Checked products offer market leading prices on everyday essentials. Just look for the tick and take your pick from cable ties and heavy-duty shelving to blue roll and safety boots.

Trusted by the trade since 1979, Screwfix have highlighted their Price Checked products online and instore, using the Price Checked badge.

Price Checked is another example of the omnichannel retailer going further for its customers on price, in addition to Screwfix Deals, Bulk Save and Low Price.

Customers can order via Click & Collect service to pick up from more than 700 stores across the UK.

**Simon Jackson, Screwfix Customer & Digital Director comments:** "Time is money for our customers so we've launched Priced Checked to reassure them that, on our everyday essential products, we're market leading on price. We do the hard work, so they don't have to."

-ENDS-



## About Screwfix:

Screwfix is part of Kingfisher plc, the international home improvement company with approximately 1,380 stores, supported by a team of 79,000 colleagues. We operate in eight countries across Europe under retail banners including B&Q, Castorama, Brico Dépôt, Screwfix, TradePoint and Koçtaş. We offer home improvement products and services to consumers and trade professionals who shop in our stores and via our e-commerce channels.

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 33,000 products over the phone, online, via their mobile or in-person from their local store.

- From power tools and work wear to cables and pipe fittings, Screwfix offers over 10,000 products available to pick up from over 700 UK stores nationwide.
- Over 33,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.\*
- Screwfix.com attracts over 6 million visits per week.
- We have over 10 million active customers a year.
- The Screwfix Click & Collect service, which enables customers to pick-up their goods in as little as one minute after ordering online or over the phone, is used more than 10 million times a year.\*
- UK-based Screwfix Contact Centre open 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
- See <u>www.screwfix.com/stores</u> for store opening information.
- Next day delivery is available within store opening hours.\*
- World leading customer satisfaction levels.
- Screwfix was awarded in the A-Z of Recognised Retailers in the Retail Top 100 Movers & Shakers Report 2019
- Screwfix was awarded Retail Week's Mark of Excellence' for Best Place to Work in 2019
- Screwfix won the Pennies Outstanding Achievement award in 2020
- The Wincanton for Screwfix team won the Operational Excellence Award at the Motor Transport Awards 2020.
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- The Screwfix and Wincanton team came highly commended in the Chep Award for Supply Chain Strategy and Design at the Logistics Manager Supply Chain Excellence Awards 2019.
- For more information please visit the Screwfix Media Centre: <u>www.screwfixmedia.com</u>

\*Please see Screwfix.com for our latest service updates.

#### **PRESS INFORMATION:**

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