



February 2020

Screwfix to host digital marketing training for local individuals and businesses



- Screwfix and Google Digital Garage partner to offer local individuals and businesses free Digital Marketing training
 - *Getting Started with Digital Marketing* on Wednesday 18 March 17:30 at Screwfix Head Office, Yeovil
 - Places are available on a first come – first served basis so register your interest [here.](#)
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Screwfix are partnering with [Google Digital Garage](#) to provide free online and in-person digital skills training to help people grow their business, develop their career, learn new skills or grow their confidence online.

Google Digital Garage will be bringing their ***Getting Started with Digital Marketing*** session to Screwfix's Head Office in Yeovil, Somerset on **Wednesday 18th March** at 17:30.

Spaces for the free in-person digital skills session are limited and will be offered on a first come first serve basis – so make sure you don't delay signing up.

The course is ideal for any local individuals or small businesses looking to learn more about digital marketing.

In the session you'll learn about a range of digital marketing skills from Search Engine Optimisation (SEO), Social Media, Display, Email & Content Marketing as well as how to build a marketing plan.

Matt Williams, Director of Talent, said: "We are delighted to be working alongside Google in offering free digital training. It's a pleasure to invite Google to Yeovil and into the Screwfix Head Office. This is such a valuable opportunity for local people and small businesses to learn from a global brand. We look forward to welcoming you to the session on the 18th of March."

Ronan Harris, Google UK & Ireland Managing Director, said: "Having the right digital skills can have a transformative impact on business growth and job creation. Our hope is that by providing dedicated, tailored training through the Digital Garage we can help bring new growth to the Yeovil community and across the country. We want to show businesses how digital skills can help them to thrive, not just as a place for commerce, but also as a cultural centre piece of the communities that they serve."

To book your place on the Google Getting Started with Digital Marketing session, please register at [Eventbrite](#).

-ENDS-

About Google Digital Garage

The [Google Digital Garage](#) is one of Google's flagship investment programmes in the UK, where anyone can come and learn free digital skills through a range of courses or 1:1 sessions. Since launching in 2015, the Digital Garage has visited over 500 UK locations and trained over 400,000 people

About Screwfix:

Screwfix is part of Kingfisher plc, the international home improvement company with over 1,300 stores in 9 countries across Europe, Russia and Turkey, supported by a team of over 77,000 colleagues. It operates under retail brands including B&Q, Castorama, Brico Dépôt, Screwfix and Koçtaş. It offers home improvement products and services to nearly six million consumers and trade professionals who shop in its stores and through its digital channels every week.

It believes everyone should have a home they feel good about, so its purpose is to make home improvement accessible for everyone. www.kingfisher.com

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 33,000 products over the phone, online, via their mobile or in-person from their local store.

- From power tools and work wear to cables and pipe fittings, Screwfix offers over 11,000 products available to pick up from over 650 UK stores nationwide.
- Over 33,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.
- Screwfix.com attracts over 5.8 million visits per week.
- We have over 8 million active customers a year.
- The Screwfix Click & Collect service, which enables customers to pick-up their goods in as little as one minute after ordering online or over the phone, is used more than 10 million times a year.
- UK-based Screwfix Contact Centre open 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
- See www.screwfix.com/stores for store opening information.
- Next day delivery is available within store opening hours.
- World leading customer satisfaction levels.

- Screwfix was awarded Glassdoor's Best Places to Work in 2017 and 2018.
- Screwfix was awarded Retail Week's 'Best Retailer over £250m' and 'Digital Pioneer' awards in 2018
- Screwfix was awarded in the A-Z of Recognised Retailers in the Retail Top 100 Movers & Shakers Report 2019
- Screwfix was awarded Retail Week's 'Mark of Excellence' for Best Place to Work in 2019
- The Screwfix and Wincanton team came highly commended in the **Chep Award for Supply Chain Strategy and Design** at the Logistics Manager Supply Chain Excellence Awards 2019.
- For more information about Screwfix please visit our media centre:
www.screwfixmedia.co.uk

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