



Screwfix to Officially Open New Swords Store with '10% Off' Event

- 15 new jobs created in the area
 - 10% off everything between Thursday, February 13th and Sunday, February 16th
 - Milwaukee Prize up for grabs
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February 2020: Leading trade retailer, Screwfix will officially open its doors in Swords on Thursday, February 13th, in Feltrim Business Park. The new store has created 15 new jobs in the area across retail management, service assistants and supervisor roles, to help local tradespeople get what they need, when they need it, to get the job done.

Tradespeople and serious DIYers are all invited to attend the special celebration weekend and have the opportunity to win a Milwaukee bundle, worth €229.95. Screwfix Swords will also be offering 10% off their full product range across the opening celebration period from Thursday, February 13th to Sunday, February 16th.

Speaking about the official opening, Screwfix Store Manager, Shane Redmond, said; "We have a great location here in Swords. Our team have been getting to know local businesses and tradespeople, and we're excited to be one of the first stores to open in Ireland. Our store is conveniently located in Feltrim Business Park and we open every day, including Sunday. Our wide range of products, and helpful Click & Collect service allows local tradespeople and DIY enthusiasts to collect their orders and get back on the job quickly."

Screwfix Swords stocks over 10,000 products, from power tools and workwear to heating and electrical with 24,000 products available to order online for delivery and collection from store. With 40 years' experience in the trade and DIY industry, the Screwfix bricks and mortar store in Swords will complement its already successful online business in Ireland.

Screwfix's huge range of the latest industry-leading products and exceptional deals are also available online at www.screwfix.ie.

Visit the Screwfix Swords store at: Feltrim Business Park, Unit 4a, Swords, Co. Dublin, K67 AY90.

Open Monday to Friday (07.00 to 20.00), Saturday (07.00 to 18.00) and Sunday (10.00 to 18.00).

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Notes to Editors:

Screwfix is part of Kingfisher plc, the international home improvement company with over 1,300 stores in 9 countries across Europe, Russia and Turkey, supported by a team of over 77,000 colleagues. It operates under retail brands including B&Q, Castorama, Brico Dépôt, Screwfix and Koçtaş. It offers home improvement products and services to nearly six million consumers and trade professionals who shop in its stores and through its digital channels every week.

It believes everyone should have a home they feel good about, so its purpose is to make home improvement accessible for everyone. www.kingfisher.com

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople in Ireland can shop 24,000 products, online or in-person from their local store.

- From power tools and work wear, to plumbing and electrical, Screwfix offers over 10,000 products available to pick up from our stores.
- Over 24,000 products can be ordered over the phone, online or from a local store, with Free Delivery to home or site on order over 50 Euros.
- The Screwfix Click & Collect service, which enables customers to pick-up their goods in as little as one minute after ordering online.
- World leading customer satisfaction levels.
- Screwfix was awarded in the A-Z of Recognised Retailers in the Retail Top 100 Movers & Shakers Report 2019.
- Screwfix has expanded from an online only business to having stores right here in Ireland in 2019 with big plans to open stores across the country.
- See <https://www.screwfix.ie/stores> for store opening information, as the stores are open every day.
- For more information about Screwfix please visit our media centre: www.screwfixmedia.com