

November 2016

**Screwfix to create 14 new jobs in Skegness**

Multi-channel trade retailer Screwfix is to officially open its first store in Skegness on Thursday 1st December on Hawthorn Road. The new branch will create an additional 14 jobs and is part of the company’s ongoing expansion plans.

Screwfix’s new Skegness Store Manager, Steve Gullen is proud of the contribution the new store has made to employment figures in the region. “We’ve created 14 brand new vacancies and have employed local people from around the Skegness area. Our new team includes people of all ages and levels of experience, but the most important requirement is that they have the right attitude and can offer superb customer service. Everyone here is really looking forward to the store opening.”

Tradespeople and DIYers are all invited to attend the Skegness Screwfix opening on Hawthorn Road where they can also demonstrate their professional skills in a free-to-enter screw drilling competition. The fastest time wins a 40in smart TV.

Throughout the store’s launch celebration period from Thursday 1st December and through the weekend until Sunday 4th December all product ranges will carry a 10% discount among other store specific special offers.

Stephen believes that the store’s convenient location and the ability to provide a Click and Collect service within just one minute of ordering will be a real bonus to local tradespeople and DIY enthusiasts.

“I’m confident that we’ve got a great location here in Skegness. My team and I have already been out and about getting to know local businesses and tradespeople and we’ve all been struck by how friendly everyone has been.”

“At Screwfix we pride ourselves on meeting the needs of today’s busy tradespeople and serious DIYers with a speedy, reliable and convenient service, plus quality value-for-money products. We’re keen to welcome tradespeople and DIY enthusiasts from Skegness and the surrounding local areas to our new store.”

The brand’s huge range of products and exceptional deals are also available online at [www.screwfix.com](http://www.screwfix.com), on Screwfix’s mobile site or over the phone on 03330 112 112.

Visit Screwfix’s Skegness store at: Hawthorn Road, Skegness, Lincolnshire, PE25 3TD. Monday to Friday 7am-8pm, Saturday 7am-6pm and Sunday 10am-4pm.

**-ENDS-**

**Note to editors**

**About Screwfix:**

Screwfix is part of Kingfisher plc, the international home improvement company, with over 1,100 stores in 10 countries in Europe, Russia and Turkey. For further information go to [www.kingfisher.com](http://www.kingfisher.com).

Screwfix is recognised as being “where the trade buys”, offering a straightforward and transparently-priced retail experience that enables busy trade customers to shop 27,000 products over the phone, online, via their mobile or from their local store.

* From power tools and work wear to cables and pipe fittings, more than 11,000 products are available to pick up from the national network of over 480 stores. A further range of over 16,000 products can be ordered over the phone, online or from a local store, with orders taken up until 7pm for next day delivery to home or site.
* Screwfix.com attracts 2.2 million unique visitors per week and the Screwfix Click & Collect service means customers can conveniently purchase supplies online (or over the phone) and then collect from store in as little as one minute.
* Customers can call the UK-based Screwfix Contact Centre 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
* UK stores are open 7 days a week, from 7am – 8pm Weekdays, 7am – 6pm Saturdays and 10am – 4pm Sundays.
* 9 out of 10 customers would recommend Screwfix to a friend.
* Screwfix was voted the 5th highest rated UK company for work-life balance by Glassdoor Employees' Choice Awards 2016.

**PRESS information:**

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