oXFORD

4th March 2019

Leading trade retailer, Screwfix is celebrating the opening of a new store in Trentham Trade Park, Stanley Matthews Way, ST4 8GA.

Throughout the store’s celebration period which runs from Thursday 14th March through the weekend until Sunday 17th March 2019, Screwfix will offer a 10% discount on all product ranges.

Tradespeople and serious DIYers are all invited to attend the special weekend and can demonstrate their professional skills in a free-to-enter competition. The winner will receive a 40in smart TV.

The new branch created 7 new jobs in the area and helps local tradespeople get what they need as quickly as possible to get the job done.

Trentham Store Manager, Leanne Miller, is proud of the contributions the new store has made to employment figures in the region: “We’ve created 7 new jobs and employed people from around the Trentham area. Our new team includes people with all different levels of experience, focused on providing superb customer service to meet the needs of our busy trade customers. Everyone here is really looking forward to the store opening.”

Leanne believes the store’s convenient location, wide product range and ability to provide a Click & Collect service in as little as one minute from ordering, will be a real bonus to local tradespeople and DIY enthusiasts, who need to get jobs done quickly, affordably and right first time.

“I’m confident we’ve got a great location here in Trentham. My team and I have been getting to know local businesses and tradespeople and we look forward to supporting them in their busy lives, with a focus on customer service.”

The brand’s huge range of the latest innovative and affordable products and exceptional deals are also available online at [www.screwfix.com](http://www.screwfix.com), on mobiles or over the phone on 03330 112 112.

Visit Screwfix’s Trentham store in Trentham Trade Park, Stanley Matthews Way, Staffordshire ST4 8GA.

Monday to Friday 7am-8pm, Saturday 7am-6pm and Sunday 9am-4pm.

**-ENDS-**

**Note to editors**

**About Screwfix:**

Screwfix is part of Kingfisher plc, the international home improvement company, with 1,302 stores in 10 countries in Europe, Russia and Turkey. For further information go to [www.kingfisher.com](http://www.kingfisher.com).

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 33,000 products over the phone, online, via their mobile or in-person from their local store.

* From power tools and work wear to cables and pipe fittings, Screwfix offers over 11,000 products available to pick up from over 615 UK stores nationwide.
* Over 33,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.
* Screwfix.com attracts over 8 million visits per week.
* Store network is visited by 7.1m customers a year
* The Screwfix Click & Collect service which enables customers to pick-up their goods in as little as one minute after ordering online or over the phone, has already received more than 27 million orders.
* UK-based Screwfix Contact Centre open 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
* See [www.screwfix.com/stores](http://www.screwfix.com/stores) for store opening information.
* Next day delivery is available within store opening hours.
* World leading customer satisfaction levels.
* Screwfix was awarded Glassdoor’s Best Places to Work in 2017 and 2018.
* Screwfix was awarded Retail Week’s ‘Best Retailer over £250m’ and ‘Digital Pioneer’ awards in 2018
* For more information about Screwfix please visit our media centre: [www.screwfixmedia.co.uk](http://www.screwfixmedia.co.uk)

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