oXFORD

4th February 2019

**WALLASEY- MORETON CELEBRATE NEW JOBS BOOST**

 **FROM SCREWFIX STORE LAUNCH**

Leading trade retailer, Screwfix is set to open a new store in Wallasey- Moreton, in Tarran Way Business Park, Wirral CH46 4TZ on Thursday 14th February 2019. The new branch will create 11 new jobs in the area and will help local tradespeople get what they need as quickly as possible to get the job done.

Screwfix’s Wallasey Store Manager, Nicola Lynch, is proud of the contributions the new store has made to employment figures in the region: “We’ve created 11 new jobs and employed people from around the Wallasey area. Our new team includes people with all different levels of experience, focused on providing superb customer service to meet the needs of our busy trade customers. Everyone here is really looking forward to the store opening.”

Tradespeople and serious DIYers are all invited to attend the opening and can demonstrate their professional skills in a free-to-enter competition. The winner will receive a 40in smart TV.

Throughout the store’s launch celebration period from Thursday 14th February to Sunday 17th February 2019 and through the weekend until Sunday 17th February 2019, Screwfix will offer a 10% discount on all product ranges among other store specific special offers.

Nicola believes the store’s convenient location, extensive product range and ability to provide a Click & Collect service in as little as one minute from ordering, will be a real bonus to local tradespeople and DIY enthusiasts who need to get back to their jobs.

“I’m confident we’ve got a great location here in Wallasey-Moreton. My team and I have already been getting to know local businesses and tradespeople and look forward to supporting them in their busy lives, with a focus on customer service.”

The brand’s huge range of the latest innovative and affordable products and exceptional deals are also available online at [www.screwfix.com](http://www.screwfix.com), on Screwfix’s mobile site or over the phone on 03330 112 112.

Visit the new Screwfix Wallasey store at Tarran Way Business Park, Tarran Way east, Moreton, Wirral, CH46 4TZ

Monday to Friday 7am-8pm, Saturday 7am-6pm and Sunday 9am-4pm.

**-ENDS-**

**Note to editors**

**About Screwfix:**

Screwfix is part of Kingfisher plc, the international home improvement company, with 1,302 stores in 10 countries in Europe, Russia and Turkey. For further information go to [www.kingfisher.com](http://www.kingfisher.com).

Screwfix is convenient, straightforward and affordably-priced, helping its trade customers get the job done quickly, affordably and right first time. Tradespeople can shop 33,000 products over the phone, online, via their mobile or in-person from their local store.

* From power tools and work wear to cables and pipe fittings, Screwfix offers over 11,000 products available to pick up from over 615 UK stores nationwide.
* Over 33,000 products can be ordered over the phone, online or from a local store, with orders taken up until 8pm (weekdays) for next day delivery to home or site.
* Screwfix.com attracts over 8 million visits per week.
* Store network is visited by 7.1m customers a year
* The Screwfix Click & Collect service which enables customers to pick-up their goods in as little as one minute after ordering online or over the phone, has already received more than 27 million orders.
* UK-based Screwfix Contact Centre open 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
* See [www.screwfix.com/stores](http://www.screwfix.com/stores) for store opening information.
* Next day delivery is available within store opening hours.
* World leading customer satisfaction levels.
* Screwfix was awarded Glassdoor’s Best Places to Work in 2017 and 2018.
* Screwfix was awarded Retail Week’s ‘Best Retailer over £250m’ and ‘Digital Pioneer’ awards in 2018
* For more information about Screwfix please visit our media centre: [www.screwfixmedia.co.uk](http://www.screwfixmedia.co.uk)

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