

November 2016

**Screwfix welcomes hundreds of customers as two new stores in North London open**

Screwfix is celebrating as North London welcomes two new Screwfix stores in Golders Green and Wembley. Both stores had successful launch weekends with hundreds of customers eager to get their hands on a bargain.

Golders Green and Wembley Screwfix stores are part of the company’s nationwide store expansion plan, which saw the retailer open 60 new UK stores in 2015. The company uses its own innovative retail model, which aims to provide its customers with outstanding service, together with value and convenience. Already 90% of the UK population is within a 30 minute drive of a Screwfix store.

Screwfix Area Manager Mike Cody said: “We chose to open new stores in Golders Green and Wembley because it’s a growing area with a great trade presence. Many of our customers already shopped with us at our Staples Corner and Park Royal stores and are delighted to see us here, as they no longer have to travel so far.”

“Our celebration periods, which ran from Thursday 10th November and throughout the weekend until Sunday 13th November attracted hundreds of customers and we are looking forward to welcoming many more local people over the coming months. We have received fantastic support from the local community, who have all shown a keen interest in both stores”

Another aspect of Screwfix’s nationwide stores initiative is that the company is looking to become actively involved with local charities through its own registered charity arm The Screwfix Foundation, which supports local charities and community projects with donations for projects involving fixing, repairing or maintaining buildings. Screwfix staff get directly involved in helping community projects and host charity fundraising events within the stores.

Local registered charities are welcome to apply for funding from The Screwfix Foundation and can visit Golders Green and Wembley Screwfix stores to pick up a Screwfix Foundation Leaflet for more information. Alternatively they can download an application form from www.screwfixfoundation.com

Visit Screwfix’s Golders Green store at: Finchley Road, Golders Green, London, NW2 2JP. And the new Wembley store at: Wembley Trade Park. Wembley, NW10 0JF. Monday to Friday 6am-10pm, Saturday 7am-6pm and Sunday 9am-4pm.

The brand’s huge range of products and exceptional deals are also available online at [www.screwfix.com](http://www.screwfix.com), on Screwfix’s mobile site or over the phone on 03330 112 112.

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**Note to editors**

**About Screwfix:**

Screwfix is part of Kingfisher plc, the international home improvement company, with over 1,100 stores in 10 countries in Europe, Russia and Turkey. For further information go to [www.kingfisher.com](http://www.kingfisher.com).

Screwfix is recognised as being “where the trade buys”, offering a straightforward and transparently-priced retail experience that enables busy trade customers to shop 27,000 products over the phone, online, via their mobile or from their local store.

* From power tools and work wear to cables and pipe fittings, more than 11,000 products are available to pick up from the national network of over 480 stores. A further range of over 16,000 products can be ordered over the phone, online or from a local store, with orders taken up until 7pm for next day delivery to home or site.
* Screwfix.com attracts 2.2 million unique visitors per week and the Screwfix Click & Collect service means customers can conveniently purchase supplies online (or over the phone) and then collect from store in as little as one minute.
* Customers can call the UK-based Screwfix Contact Centre 24 hours a day, 7 days a week (including bank holidays) on 03330 112 112.
* UK stores are open 7 days a week, from 7am – 8pm Weekdays, 7am – 6pm Saturdays and 10am – 4pm Sundays.
* 9 out of 10 customers would recommend Screwfix to a friend.
* Screwfix was voted the 5th highest rated UK company for work-life balance by Glassdoor Employees' Choice Awards 2016.

**PRESS information:**

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